

RETAIL TRADE-AREA
STATISTICS

WISCONSIN
51-27

TABLES. Counties With 500 Establishments or More: 1963—continued

SIC code	County and kind of business	Establish- ments	Sales		Payroll workweek ended nearest Nov. 15 (dollars)	Paid employees workwe- ek ended nearest Nov. 15 (number)	Active proprie- tors of unincor- porated business (number)
			Total, all establi- sh- ments	Establis- h- ments with payroll			
			Total (number)	(\$1,000)			
COLUMBIA COUNTY							
52	RETAIL TRADE TOTAL.....	549			6 658	52 273	5 600
521	LUMBER AND OTHER BUILDING MATERIALS DEALERS	550	LIQUOR STORES	3 730	2 928	3	534
522-524	HEATING, PLUMBING, PAINT & ELECTRICAL STORES	551	ANTIQUES STORES	257	696	3	2 066
5251	HARDWARE STORES	552	SECONHAND STORES	637	271	241	1 696
5252	FARM EQUIPMENT DEALERS	553	BOOK & STATIONERY STORES	1 440	696	527	1 696
53 PART*	GENERAL MERCHANDISE GROUP STORES*	554	SPORTING GOODS STORES	1 937	7 437	1 290	
531	TOTAL.....	555	BICYCLE SHOPS	307	307	739	
533	DEPARTMENT STORES	556	FARM & GARDEN SUPPLY STORES	240	68	6	82
539	LIMITED PRICE VARIETY STORES	557	FOOD STORES	33	3	9	9
	MISCELLANEOUS GENERAL MERCHANDISE STORES	558	INCLUDING FARM & GARDEN SUPPLY STORES	1 222	47	2	(D)
	FOOD STORES	559	FEED STORES	65	69	1	(D)
541	TOTAL.....	560	JEWELRY STORES	60	1	(D)	(D)
542	GROCERY STORES! INCLUDING DELICATESSENS	561	FUEL & ICE DEALERS	91	26	91	(D)
543	MEAT MARKETS! FISH (SEAFOOD) MARKETS	562	SHOE STORES	4	2	4	4 607
544	FRUIT STORES! VEGETABLE MARKETS	563	APPAREL ACCESSORY STORES)	87	4	20
	CANDY, NUT & CONFECTIONERY STORES	564	ONSTORE RETAILERS	97	8	4	4
545-549	OTHER FOOD STORES.....	565	*	9	11	87	87
	AUTOMOTIVE DEALERS	566	53 PART*		114	10 550	
55 EX.554	TOTAL.....	567	TOTAL.....	10	104	10 085	
	GASOLINE SERVICE STATIONS	568	DRUG STORES! PROPRIETARY STORES	597	(D)	(D)	
55PTC554)	TOTAL.....	569	ONSTORE RETAILERS	63	63	63	(D)
	APPAREL ACCESSORY STORES	570	*				
56	TOTAL.....	571	EATING & DRINKING PLACES	9 582			
561-567	MEN'S, BOYS' APPAREL STORES! CUSTOM TAILORS	572	198	2			
562-568	WOMEN'S CLOTHING! SPECIALTY STORES	573	84	40	2	29	
562	WOMEN'S READY-TO-WEAR STORES	574	114	7	7	7	(D)
563-568	WOMEN'S ACCESSORY! SPECIALTY STORES! FURRIERS	575	63	47	4	4	(D)
564	FAMILY CLOTHING STORES	576	8	4	4	45)
565	SHOE STORES	577	45	63	8	1	45
566	OTHER APPAREL ACCESSORY STORES	578	1	1	1	77	(D)
	FURNITURE! HOME FURNISHINGS! EQUIPMENT STORES	579	18	1	18	7	
57	TOTAL.....	580	7	7	7	41	
571	FURNITURE! HOME FURNISHINGS STORES	581	43	0	81	9	
572-573	HOUSEHOLD APPLIANCE! RADIO! TELEVISION! MUSIC STORES	582	5	7	7	43	
	EATING & DRINKING PLACES	583	5	0	43	43	
5847	TOTAL.....	584	6	7	7	43	
5848	EATING PLACES! DRINKING PLACES (ALCOHOLIC BEVERAGES)	585	43	0	43	43	
	DRUG STORES! PROPRIETARY STORES	586	13	7	13	13	
591	TOTAL.....	587	1	0	1	1	
	DRUG STORES	588	33	4	33	33	
	PROPRIETARY STORES	589	4	1	4	4	
	OTHER RETAIL STORES	590	79	44	44	79	
59 EX.591	TOTAL.....	591	6	0	6	6	

716	(D)	212	24	10	20
386)	(D)	143	0	4
76)	18 259)	(D)	(D)
112)	5 844)	(D)	(D)
142	52	(D)	19)	(D)
		15 351	7	25)
		B 345	10	2	(D)
386	98	2 135	3 860	24	35
(D)	37	2 184	3 880	35	20
148	5	2 687		36	4
(D)					
	16	5	4	13	
	7	95	85	42	
774	60	1	7	4	
699	10	(D)	(D)	.9	
(D)	7)	(D))	(D)
		2	93	(D))
10	14	9)	45	
(D)	1	(D)	(D)	(D)	
1	07	1	1 733)	61
	6	(D)	679	(D)	2
	80)	70)	47
	5			7 502	13
	27	15		380	4
	1	025	2 515	2 601	3
		13	755	2 238	8
		663	1 760	(D)	24
		(D)			3
266	193	193			4
				(D)	

Standard Notes: - Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.
*Nonstore retailers, Dart of SIC major group 53, are shown separately in this table.

(X) Not applicable.